



STUDENT VALUE CALCULATOR



The Student Value Calculator

is one of the most effective tools I use for studio growth and expansion.

The Student Value Calculator is an essential tool for optimising studio growth and investment by providing insights into the value of each student.

Knowing the average value of each student can help you plan, grow, and invest in your studio with more efficiency.

Here are some way it can help:

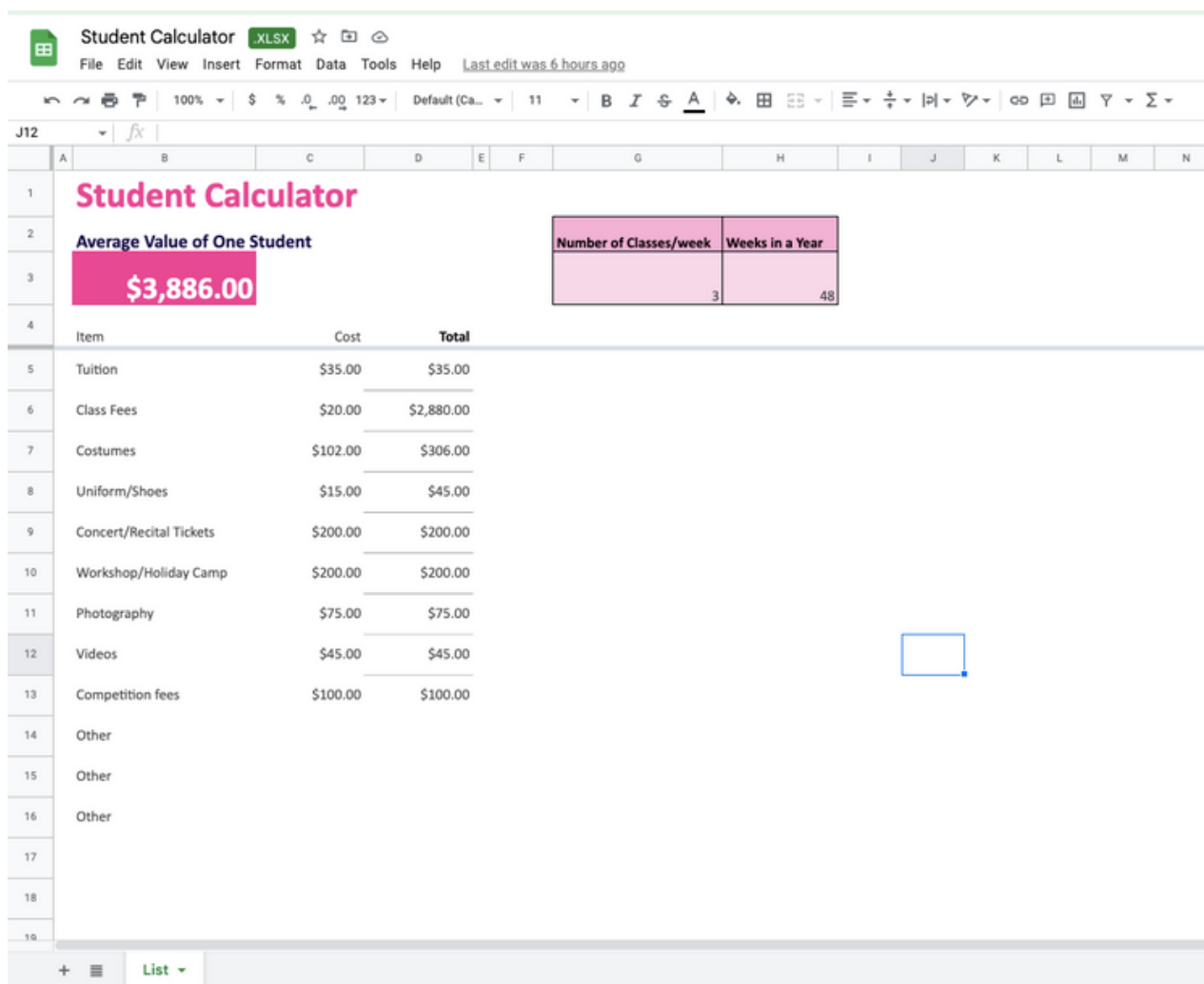
1. Provides insights into potential revenue growth areas.
2. Helps you identify suitable classes and offerings to suggest to new students when they first sign up.
3. When you're feeling overwhelmed or don't have the energy to respond to a message, remember the potential value that one student could bring to your studio. Enrolling them could make a big difference!

Are you ready? Let's get started...



HOW TO USE THE TEMPLATE:

1. Download a copy of the template **here**.
2. Fill in each of the boxes with your individual numbers/averages.
3. Then, the document will automatically calculate the average value of one (1) student each year.



The screenshot shows an Excel spreadsheet titled "Student Calculator" with the following content:

| Student Calculator | | | |
|------------------------------|--|-------------------|--|
| Average Value of One Student | | | |
| | | \$3,886.00 | |

| Item | Cost | Total |
|-------------------------|----------|------------|
| Tuition | \$35.00 | \$35.00 |
| Class Fees | \$20.00 | \$2,880.00 |
| Costumes | \$102.00 | \$306.00 |
| Uniform/Shoes | \$15.00 | \$45.00 |
| Concert/Recital Tickets | \$200.00 | \$200.00 |
| Workshop/Holiday Camp | \$200.00 | \$200.00 |
| Photography | \$75.00 | \$75.00 |
| Videos | \$45.00 | \$45.00 |
| Competition fees | \$100.00 | \$100.00 |
| Other | | |
| Other | | |
| Other | | |

| Number of Classes/week | Weeks in a Year |
|------------------------|-----------------|
| 3 | 48 |

GET THE TEMPLATE HERE

HOW WE CAN WORK TOGETHER



The Business of Dance

A full-day annual dance business conference for studio owners wanting to step up into their entrepreneurial title where you'll connect and collaborate with like-minded peers while gaining the know-how you need from industry experts.

When: 7th July, 2023

Where: Sydney, Australia

[LEARN MORE](#)



Align Mastermind

An intimate and immersive 6-month mastermind for studio owners who crave connection and expansion, while striving towards \$1Million success. (For studio owners who have >250 or been operating for 5yrs+)

Next intake June 2023

[LEARN MORE](#)

HOW WE CAN WORK TOGETHER



Ignite Mastermind

A transformative 3-month mastermind that empowers dance studio owners to break through overwhelm, gain clarity, and access individualised guidance to unlock their full potential.

(For studio owners who have <250 or been operating for 5yrs+)

Next intake June 2023

[LEARN MORE](#)



1:1 Power Coaching

Personalised coaching that will give you the confidence to hit reset in your studio, and the support and accountability to get back on track and achieve the success you deserve.

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